

# EXPERIENCE ISAGENIX WHAT DOES YOUR DREAM LIFE LOOK LIKE?



Here is how Isagenix can help make that a reality.



## 1. Market Trends: A Growing Demand

**\$672**  
MILYAR

Perkiraan 2015  
Pasar Global  
Penurunan Berat Badan<sup>1</sup>

**LEBIH DARI**  
**32%**

Wanita Indonesia  
termasuk overweight  
atau obese<sup>2</sup>

**LEBIH DARI**  
**19%**

Pria Indonesia  
termasuk overweight  
atau obese<sup>3</sup>

**\$75**  
MILYAR

Industri Fitnes  
Berkbasis Gym<sup>4</sup>

**76%**

Penyebab Stres  
Paling Utama adalah  
Uang dan Pekerjaan<sup>5</sup>

## 2. Solutions to Transform Lives™



What is your goal?

Weight  
Loss

Energy &  
Performance

Healthy  
Aging

Wealth  
Creation

## 3. Core Products



• IsaShake

"Isagenix has built its reputation by creating no-compromise products that exceed industry standards."  
—John W. Anderson,  
Isagenix Founder

Science

## 4. IsaBody Challenge



Join the IsaBody Challenge to Transform Your Body and Transform your life.

## 5. Align Yourself with the Right Company

- 10 years in a row Inc. 5000 list
- Ranked #13 largest direct selling companies in the U.S. and #22 globally
- Over a decade of financial stability
- \$5.5+ million global charitable contributions

Awards

## 6. Meet the Owners

Our vision is to impact world health and free people from physical and financial pain while in the process, create the largest health and wellness company in the world.



Jim Coover

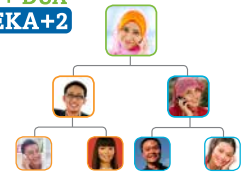
Kathy Coover

Erik Coover

## 7. How to Get Your Products Paid For



ANDA + DUA  
MEREKA+2



## 8. Tracks to Run On

1. Associate  
You

2. Consultant  
"YOU+TWO"

3. Manager  
"YOU+TWO,  
THEM+2"  
Crystal Manager  
(60 days)

4. Director  
"YOU+TWO,  
THEM+2" (3x)  
Crystal Director  
(90 days)

5. Executive  
"YOU+TWO,  
THEM+2" (5x)  
Crystal Executive  
(180 days)

## 9. Next Steps

1. Use the products
2. Use the system

"Whether you are looking for something full time or something part time, Isagenix can allow you to fill those gaps." — Nancy M., Former Accountant & Isagenix Millionaire\*



<sup>1</sup>Global Weight Loss & Diet Management Products & Services Market (2010 – 2015), marketsandmarkets.com; February 2011, <http://www.marketsandmarkets.com/Market-Reports/weight-loss-industry-224.html>

<sup>2</sup>WHO Non-Communicable Diseases Country Profiles, 2011

<sup>3</sup>MOH NHMS 2011

<sup>4</sup>2015 IHSA Global Report, Statistics and facts on Health & Fitness Clubs, Statista.com [www.statista.com/topics/1141/health-and-fitness-clubs](http://www.statista.com/topics/1141/health-and-fitness-clubs)

<sup>5</sup>Stress in America: Our Health at Risk, American Psychological Association; January 2012, <https://www.apa.org/news/press/releases/stress/2011/final-2011.pdf>

\*Isagenix Millionaires are defined as Isagenix Associates who have cumulatively earned \$1 million or more with Isagenix.